

Experience

Visual Designer

PayPal UED

Feb 2014 – Present

As a VxD, my day to day consists of designing pixel perfect mockups & explorations for IxD, specing for engineering and collaborating with product managers. Create high level mockups and prototypes to effectively communicate design ideas and initial concepts. Work closely with all teams to develop useable and efficient products for our users.

ui screen design icon design prototype development usability

Adobe CS6 Omni Framer HTML5 CSS javascript bootstrap.js

Web Designer

Voicebox Creative

Jul 2012 – Dec 2013

As a Web Designer, my responsibilities included design & development for microsites, email marketing for B2C, CPG, Healthcare & non-profits in the SF Bay Area. Executed initial concepts, layouts, sitemaps and wireframes for client and design review. Worked with design team, design directors, and account managers to maintain brand strategy throughout the project timeline & lifecycle.

web design wireframe development email marketing front-end development

Adobe CS5 HTML5 CSS javascript Sublime

Web Design Intern

TaskRabbit

Jul 2011 – Aug 2011

As a Web Design intern, I assisted User Experience, Design, Marketing and Engineering teams. Executed design and delivery for web and mobile which included: landing pages, search features and filtering, digital graphics, icons and other assets. Worked closely with start-up team within an agile/lean ux environment to deploy product in early stages.

web design digital design ios spec delivery social media

Adobe CS4 Fireworks After Effects

Creative Intern

Cobalt | Dealix Inc.

May 2010 – Sept 2010

As a Creative Intern, my responsibilities included design & development of HTML marketing emails and facilitation of competitive analysis for market research. Observed and documentation of user testing sessions. Worked closely with Directors of User Experience Design and Marketing Teams.

web design email marketing front-end development mac platform windows platform

Adobe CS4 HTML5 CSS Dreamweaver Email Labs Leadformix

Education

Academy of Art University

Bachelor of Fine Arts, Web Design New Media

San Francisco, California

Awards

Presidential Scholarship Winner

MICA | MIAD | AAU

Undergraduate Student Representative

School of Web Design New Media, AAU

Skills

Visual Interface * UX * Interaction * Mobile
Typography * Iconography * Motion Graphics *
Storyboarding * *Prototyping* * ios * Responsive
Adaptive * Retina

Technical

HTML5 / CSS

javascript / jQuery

PHP / MySQL

DOM Testing

Software

Adobe CS6

Omni + Omnigraffle

Google Apps

xCode

Prototyping

in Browser

on Paper

After Effects

Invision

Other

Teamwork

Communication

Leadership

Positive Attitude