



# Bri

## Contact

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www.brilareau.com

## Experience

### WEB DESIGN INTERN | TaskRabbit

*June 2011—September 2011*

- Assisted Director of User Experience, Marketing & Development teams
- Executed design of multiple web projects, web and mobile assets, Promise campaign

## Skills

### CREATIVE

Concept & Process

Storyboarding & Sketch-ups

Classical and Digital Illustration

Digital Imaging & Composites

Market Research

## Honors

School of Web Design New Media

*Undergraduate Student Representative*

MIAD | MICA

*Presidential Merit Scholarship Winner*

IMPACT Purdue University

*Leadership Participant*

## Education

### WEB DESIGN NEW MEDIA

*August 2007—June 2012*

Bachelor of Fine Arts Degree

Academy of Art University

San Francisco, California

### CREATIVE INTERN | Cobalt Inc.

*May 2010—August 2010*

- Developed HTML marketing emails
- Maintained brand standards
- Assisted Directors of User Experience
- Observed user testing sessions for product research & development

### WEB & DEVELOPMENT

UX | Usability

Interface Design

CMS, MYSQL, PHP

Wireframes & Prototyping

DOM Implementation

## Strengths

- Original artwork, photography, design
- Knowledge of backend development, user experience, and usability testing
- Market research, brand design and identity strategy

## Web

## Interactive

## User Experience

### JR. INTERN | MegaBrands America, Inc.

*August 2006—May 2007*

- Produced sample puzzles & games
- Organized project files & stock photos
- Assisted Administrative Assistant & Creative Director with projects
- Maintained quality control for research

### SOFTWARE | TECHNICAL

Adobe Creative Suite : Photoshop,

Illustrator, Flash, InDesign, Dreamweaver,

HTML5, CSS3, JavaScript, JQuery,

JQTouch, QuarkXPress,

Microsoft Office

## About Me

Pleased to meet you, my name's Bri.

I'm originally from the midwest and moved to San Francisco to attend the Academy of Art.

Some of my favorite things include soccer,

Ancient Greek architecture,

and volunteering.